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U S D A CLUB NEWS
DEPT. OF AGRICULTURE

U. S. DEPARTMENT OF AGRICULTURE

VOL. III - NO. 12

DECEMBER 1951

DALLAS, TEXAS

MERRY CHRISTMAS!

One Christmas morn a Babe
was found!
By wise men--He was sleep-
ing sound--
He smiled and glory shone
around
On ev'ry tree and dale and
mound.

The Babe was Jesus Christ,
the Lord,
Was promised in the Bless-
ed Word,
He came to save-- to break
a cord
Of sin, which bound us to
the world.

He finished all his work
and then
He left His peace with sons
of men;
Who with His help all wars
could end
And happiness abide with
them.

There are pictures be-
fore us as we celebrate
Christmas this year--we've
seen them before but pos-
sibly they're more real-
istic than ever before.

The picture of the baby
in the manger forever is a
guide and an inspiration
and you never tire of it,
perhaps get a new meaning
of life or a new thought
as you view it each year.

In this picture is seen
our only hope for world
peace.

(Cont'd. on Page 2)

T. ROY REID ADDRESSED
USDA CLUB MEMBERSHIP

In the blue room of the YWCA, 1709 Jackson Street,
the entire membership of the USDA Club of Dallas had
the opportunity of hearing an address by T. Roy Reid,
Director of Personnel, Washington, D. C.

Tulane S. Smith, President of the Club, opened the
meeting by explaining the purpose of the USDA Club,
which he stated was to get acquainted with the work of
the different agencies of the Department of Agricul-
ture and to get acquainted with each other. He in-
troduced J. T. Findlay, Assistant to Mr. Reid, who
spoke a few words preliminary to Mr. Reid's address.

Reid was introduced by Mr. Smith, who stated in his
introduction that, "We are fortunate to have Mr. Reid
as our personnel director because of his varied exper-
ience. He was once employed in a field office and
knows something of our problems."

Our Director of Personnel spoke of the enormous
(Continued on Page 5)

Annual Report of President

TO THE MEMBERSHIP OF THE USDA CLUB OF DALLAS

I wish to extend my sincere thanks to every member
of the USDA Club in Dallas for so loyally and patriot-
ically participating in the meetings that were held
and in the activities of the Club during the entire
calendar year.

I especially wish to thank the heads of all the
agencies of the Department of Agriculture in Dallas
for their excellent cooperation in helping to make the
activities of the Club as successful as they have been.
Without the cooperation and loyal support of the chiefs
of the various agencies, the Club itself could not
function.

It has been most gratifying to me as President of
the Club to know that whenever an employee of any of
the agencies was called upon to perform some duty in
(Continued on Page 2)

Christmas Cont'd.

ANNUAL REPORT OF PRESIDENT, Cont'd.

Another picture before us is not new--because we saw it in 1917 and again in the years from 1941 to 1945, and it is before us at the present time.

This picture will be in almost every home--in some it will be more pronounced than others. But the picture of the fighting in Korea is there--it's above your dining table in the aroma of your turkey, it's in the smoke from father's pipe, it's in the glow of the Christmas candles, it's in the wind that blows, it's in the dust of the air, it's everywhere--and most of all it's in your heart.

You make your Christmas preparations and you almost feel guilty for doing so--because he (maybe your son, your husband, your brother, your father, or your sweetheart) cannot be home.

However, GI Joe says, "Don't feel that way about it. Go ahead and celebrate Christmas. Don't forget me, of course, think about me once in a while, but in doing so think of the time when I return or--if I don't, think of the privileges that the world must have soon because some of us paid the price with our lives. A brighter world must be around the corner because we must make it so."

"As you sit around the Christmas dinner, think that you are preserving
(Cont'd. on Page 8)

connection with the Club's activities, without exception this duty was performed efficiently and promptly.

There are certain members of the USDA Club whom I wish to especially commend. Max Ulery of the Area Finance Office of the Farmers Home Administration is one of those who performed a distinguished service in holding first-aid training classes at a time when it took real determination and real sacrifice of his personal time to organize and conduct these sessions, especially in view of the fact that there had not been much City, State, or National enthusiasm engendered for the defense of this country at the time these sessions were held.

Lee P. Pierson of the Solicitor's Office is another one of the enthusiastic, loyal, and faithful members of the Club who has spent many hours of his personal time in the preparation of wills for members of this Club. Not only has he performed this service gladly and efficiently but he has been a strong supporter of all of the Club's activities.

John Bolish deserves a special commendation for his enthusiastic and loyal attendance at meetings and his sound advice has always been welcomed. His fine support and determination in heading the Community Chest drive among the agencies and his general all-round support of the activities of the Club has been appreciated.

Margaret Huber is entitled to enthusiastic praise by every member of the Club for her untiring efforts in securing large discounts from many, many business concerns in Dallas for the benefit of this organization.

It would be amiss not to mention the names of Homer Napier, Duane Clark, John McCollum, Frank Pearl, John Slaughter, Howard Martin, Dr. Wilson, Jim Riley, Huey Whitehurst, Arch Rounsaville, Russell Vernon, Helen Quisenberry, Martha Ibanéz, Hilda Warren, and Bava Stilley who have lent their talents and unwavering support to the year's activities.

I especially wish to thank Miss Mildred Yeager for the excellent house organ she has published each month during the year. I wish to note the fact that while she was in the hospital and after she returned to recuperate and could not attend to her duties at her office, she managed somehow to continue publishing her paper on time. The unsung heroes of the USDA News are certainly deserving of special commendation. Thank you, Ernest Godwin, Jody Reinhardt, and Curtis Markle for your good work in helping to produce this little paper of ours.

(Continued on Page 3)

ANNUAL REPORT OF PRESIDENT, Cont'd.

There is one other person who has worked faithfully and loyally. Her enthusiasm to do an excellent job and her constant aid and assistance have enabled me, as President, to carry out the functions of my job with the least amount of effort on my own part. This person is the secretary of the Club, Lucille Holmes. I wish to thank you, Lucille, for the performance of your duties as Secretary to the USDA Club in a more than satisfactory manner.

Accomplishments of the Club during the past year are as follows:

Luncheon Meetings Initiated

It was arranged in February of this year to have from 11:30 to 1:00 a luncheon meeting of the Board of Directors and Committee Chairmen of the USDA Club of Dallas. This was on a trial basis to determine if the idea was agreeable and if it would be desired as a regular monthly event. It was unanimously voted to continue the luncheon meetings at each month's regular meeting date and each officer or board member was given the privilege of bringing one or more guests to the meetings. These meetings have been held each month at the same place and have been well attended each time.

Policy of Honor Members Initiated

Realizing that a number of the Club members were giving very generously of their time and efforts to promote worthwhile activities for the Department of Agriculture in Dallas, at the July meeting of the Board of Directors it was decided that one employee of the Department of Agriculture in Dallas be selected each month and recognized for service rendered the Department over and beyond the call of their regular duties. The member selected would be given the title "Honor Member of the Month."

The responsibility for the selection of Honor Members was placed in the hands of the Committee on Work of the Department, of which John L. McCollum, Area Manager, PMA Cotton Branch, was Chairman. From nominations received from any member of the USDA Club, the Committee selected one name, which was submitted to the Board of Directors for approval or rejection. Honor Members selected during the year will receive recognition at the Honor Awards Ceremony held annually by the Club.

First Aid Classes Sponsored

First Aid Classes have been sponsored by the USDA Club under the direction of the Committee on Training and Education, of which Homer A. Napier was Chairman.

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W. J. WATSON IS ELECTED
CHAIRMAN FED. COUNCIL

At the regular meeting of the Federal Council in December, Assistant Director for Management of the PMA Commodity Office, William J. Watson, was elected as Chairman for the coming year.

Watson was Vice Chairman in 1951.

The Federal Council, composed of representatives from all U.S. Government agencies in Dallas meets once each month in a luncheon meeting at the White Plaza Hotel. Agency matters are discussed at these meetings and outstanding speakers appear on each program.

Meno Schoenbach, Chief, Information Branch, Southwest Area, was speaker for the December meeting on the subject "Public Relations in Government Service."

Other officers elected for next year are Kirby Jackson, Internal Revenue, Vice Chairman and Harry Emig, Federal Security Agency, Secretary.

Circumstantial

Judge: "What have you got to say for yourself when three people testify they saw you breaking open this safe?"

Defendant: "What are three persons against millions who didn't see me?"

Time Saver

Teacher: "Name a great time saver."
Jimmy: "Love at 1st sight!"

ANNUAL REPORT OF PRESIDENT, Cont'd.

He left the Department and was followed by Duane Clark, Chairman, who also left the Department in Dallas, and was followed by Max W. Ulery as Chairman. Ulery was instructor of First Aid Classes in the spring at which time he taught an instructors' class and prepared 17 tentative instructors.

Hospitalization Insurance

The USDA Club of Dallas sponsored a hospitalization plan in 1950, whereby many hospitalization advantages were offered by the Guardian International Life Insurance Company, enabling members of the Club and their families to obtain without evidence of insurability, a broad coverage for hospitalization, surgery, and other services necessitated by accident or illness, at a remarkably low premium. More than 1200 people were served by this insurance company. This plan proved so gratifying that it was continued in 1951.

Legal Services

By arrangement with the Office of the Solicitor, Club members and their families have been assisted in the preparation of wills without charge. This service had its beginning in 1950 and was continued during 1951. About 200 wills have been written in the two year period, which has resulted in a substantial saving to those who have taken advantage of this service.

USDA Club News

This monthly publication has been made available to all members and has been enlarged. New features have been "Know Your Co-Workers," a column noting outstanding changes in personnel and outstanding activities of the employees outside of work, and biographies of the Honor Members. Want Ads have been continued as a free service.

Mercantile Discounts

Discounts ranging from 5% to 50% on such items as electric refrigerators, television sets, household furnishings, office supplies, radios, luggage, flowers, wallpaper, seat covers, gasoline, tires, and automobiles have been arranged for Club members. Some were continued from 1950 and a large number of new ones have been secured. Ambulance service has been made available at 50% discount.

Two movies entitled, "Traitor Within," and "Breast Self-Examination," were shown to women employees of the Department in April of this year. These were sponsored by the Committee on Employee Welfare, of which Miss Margaret Huber, was Chairman.

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Shopper: "Say, there, you're giving me a piece of bone."

Butcher: "On the contrary, Sir, you're paying for it."

PEANUT ACREAGE REDUCED
FOR TEXAS NEXT YEAR

The U. S. Department of Agriculture late last month reduced the number of acres which Texas farmers will be allowed to plant in peanuts next year to 369,980.

This is 27,339 acres less than the 1951 peanut acreage allotment for the state.

The Texas allotment will be apportioned among individual peanut producing farms by state, county and local production and marketing administration committees.

SORGHUM PRODUCTION
GOALS ARE SET FOR '52

A national production goal of about 200 million bushels of grain sorghums, compared to this year's expected 166 million bushels, is established for the 1952 crop.

Texas, Kansas and Oklahoma are expected to supply most of the yield.

Continual Loaf

A business man thought his staff rather lazy and indifferent, so he pinned up the following notice:

"Bread is the staff of life, but there is no reason why the life of our staff should be just one continual loaf."

Entertainment, Recreation and Education

Two interesting dinners especially honoring T. Roy Reid, Director of Personnel, U. S. Department of Agriculture, Washington, D. C. and S. B. (Pop) Herrell, Assistant Director, Washington, D. C., respectively, were held during the year on occasions when the honorees were in Dallas and addressed the entire membership. A party featuring games and dancing for the entire membership followed the dinner for Mr. Reid. Frank M. Pearl was Chairman of the Committee on Personal Acquaintance.

During the year several meetings for the entire membership have been held to hear addresses by outstanding Washington officials and other prominent agricultural officials.

Treasurer's Report

During the year \$350.82 was deposited and disbursements amounted to \$350.81. A balance of \$107.70 was in the treasury at the beginning of the year and a balance of \$ 107.74 is on hand at the present time after all bills have been paid. Mrs. Helen Quisenberry has been Treasurer of the Club this year.

Tulane S. Smith
President
USDA Club of Dallas

T. ROY REID'S SPEECH, Cont'd.

amount of work which is done in field offices. He stated about 90% of the employees of the U. S. Department of Agriculture are in field offices. "Not much farming or consumer work is done in Washington," he said.

"Scattered over the world are employees of the Department of Agriculture," he added, "sent where the need for technical knowledge is great. We have a big responsibility in the production, distribution and marketing of food. Dallas is recognized as a great center of agriculture in the United States," he said.

"The number of employees in the U. S. Department of Agriculture is about as low as it has been at any time since before the thirties of this century," he said. "The personnel of the Department has not expanded. It did not expand during World War II and has been decreasing since. It has almost one-third less employees than at the beginning of World War II. Our programs must be carried on by those of us left

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NPA MAKES APPEAL
FOR SCRAP IRON

The Bulletin of Commerce, U. S. Department of Commerce, Field Service, published by the National Production Authority, Dallas, Texas, states, "Dig up your scrap iron and take it to your junk dealer, who is an important part of the steel program."

States the bulletin-- "if you don't let go of that old drill press, that obsolete tractor, that "nest egg" of scrap steel you've been saving for a rainy day, you will not get the new drill press or new tractor or new other machines you will need in a few months."

"If and when we fall short, it will not be the military that will suffer first. You may be sure of that. It will be the manufacturer of ordinary items that normally go to make up our high standard of living."

"Thus the appeal for scrap has plenty of consequence in store for you unless you get behind the scrap drive and produce from your yards and factories every last pound of obsolete equipment, jigs, fixtures, old buildings, bridges, etc. and put it into normal channels FAST."

Up or Down?

Mr.: "Suppose I should be taken away suddenly, what could become of you, my dear?"

Mrs.: "I'd stay here. The question is, "What would become of you?"

PLENTIFUL FOODS ANNOUNCED FOR DEC.

The monthly list of plentiful foods, prepared by the Production and Marketing Administration, Food Distribution Branch, Southwest Area, announces the following for December:

Special Features:

Turkeys
Oranges
Apples

Fruits & Vegetables

Canned Orange Juice
Frozen Orange Juice
Dried Prunes
Raisins

Protein Foods

Cottage Cheese
Fryers
Canned Tuna
Frozen Whiting
Fillets
Nonfat Dry Milk
Solids
Pork

Honey and pecans are very plentiful.

Additional foods which are plentiful are rice in Texas and Louisiana and Sugar Cane Syrup in Louisiana.

Pedestrian Note

"Well, I've got one record to be proud of I can gladly say."

"What's that?"

"I've lived in this town high onto seven years and in all this time I haven't been run over by an automobile."

APPLES

Crop again tops the 10 year average. Jonathans are the primary apples in this Area; but some varieties of Delicious are also produced.

ORANGES

Crop of 1951-52 is expected to be 4 per cent above the 1950-51 season and 2 per cent above average.

The two producing states in the Southwest Area, Louisiana and Texas, have extremely short crops and will produce only 400,000 boxes between them. About 350,000 of these will be from Texas.

Florida will produce 72,500,000 boxes, over 50 per cent of the entire crop.

The 1951-52 orange production going into canned and frozen concentrated forms is slightly larger than last year, and this, combined with carry-overs from last season's pack makes orange juices good food items for December.

TURKEYS

Crop will again top all previous records, 16% above last year's production.

Storage stocks of turkeys as of August 1 this year totaled 36,000,000 pounds.

Baking Hint

To make your turkey tender rub all over with baking soda the evening before cooking.

Waldorf or Apple Salad

3 medium apples (1 lb.) cut in small pieces, 1 c. sliced celery; 1 c. broken nut meats--English walnuts, pecans, peanuts, or Brazil nuts; 1 c. mayonnaise.

The walnut meats will darken if combined and allowed to stand. Beat whipped cream into mayonnaise and mix or put on top of other mixed ingredients.

Orange Charlotte

1½ T. gelatin, 1/3 c. boiling water, 3 T. lemon juice, 3 egg whites, 1/3 c. cold water, 1 c. sugar, 1 c. orange juice and pulp, 2 c. cream, whipped stiff.

Soak gelatin in cold water, dissolve in boiling water. Strain and add sugar, lemon juice, orange juice and pulp. Chill in pan of ice water; when quite thick beat with wire spoon or whisk until frothy, then add whites beaten stiff and fold in the cream. Line a mold with sections of oranges, or fold sections into mixture.

Turn into molds. Spread evenly and chill. Your dish is attractive and good.

REID'S SPEECH, Cont'd.

and we can't let down," he said."

As personnel director and a man who has worked with Federal employees, Reid praised Government workers for their loyalty and efficiency and stated that few employees violated the trust put in them. He said, "Federal employees are not different from other people--they are average hard working people, although the Government necessarily has to be a little more careful in the selection of its employees and a little more severe in the handling of personnel, than does private industry."

In speaking of the recent changes regarding annual leave accorded Federal employees, Reid stated, "Some think we have had too much given us in the past. But because of the immensity of the U. S. Government, its workers must be charged with every few minutes of shopping time and outside matters to be taken care of, while private industry expects to grant these small leave periods without thought of charging it against vacation time. Industry sometimes gives surprise bonuses to workers, which the Government cannot do because Congress must approve first all aspects pertaining to Government workers."

"However, it is an honor to be employed by our Federal Government," he said, "and serving in this capacity is a privilege."

"Each individual worker represents the Department," he said, "and each should strive to make good his representation of the whole Department," he concluded.

FED. PERSONNEL COUNCIL ADOPTS CREED OF SERVICE

The following Creed of Service which was recently adopted by the Federal Personnel Council should make all of us realize more fully our responsibilities as Government workers:

"We as members of the civil service accept our opportunity to serve the American people well and in full measure doing our best to further the free and democratic institutions of our country. We believe it is our duty to: Carry out loyally the will of the
(Cont'd next Col.)

people as expressed in our laws; serve the public with fairness, courtesy, integrity and understanding; help improve the efficiency, economy, and effectiveness of our work--and thus to do our part in performing the great services of the Government."

WELFARE COMMITTEE HAS ANOTHER DISCOUNT

C.C. Crubaugh with Higginbotham-Pearlstone Co., located at 1701 N. Market St., Dallas, has given us permission to
(Cont'd on Page 8)

PMA EMPLOYEES ENJOYED MOVIE

Telephone Use

Efficiency in the use of the telephone promoting proper relationships was the theme of a laughable and instructive movie shown to PMA employees under the sponsorship of William J. Watson, Assistant Director for Management, through the courtesy of the Southwestern Bell Telephone Company, Dallas, Texas.

Such points as seeming indifferent to the caller's words; leaving your desk without telling anyone where you are or when you'll return; calling from memory when not sure of the number; chewing gum while talking; saying "Thank You" and "You're welcome;" using the customer's name (There is no sweeter music to a customer than the sound of his own name--it sounds cordial); were portrayed by human characters in a way to impress upon the seers the correct telephone procedure in each instance.

The following points were stressed:

Greeting

Greet the caller pleasantly--he may be one of your best friends, now or in the future. It is well to identify yourself, e.g. "Auditing Department, Miss Jones Speaking"--avoid the old fashioned, time-wasting answers as "Hello" and "Yes."

Ask only necessary questions and be brief in
(Continued on Page 8)

Published first of every month. Send news contributions to Room 518, 1114 Commerce Street, or Call Sta. 848.

Editor: Lois Mildred Yeager
Art Editor: Curtis Markle

Christmas, Cont'd.

the American tradition for us. If you missed celebrating Christmas this year, you couldn't think about doing it in a bigger and better way next year."

"Let's preserve these things. While you have a picture before you, I also have one before me, a more pleasant one than yours--the family gathered around the turkey dinner--as I knew in childhood--and I would hate to think the picture is not real because I am absent in body. Remember as Bing Crosby croons--'I'll be home for Christmas, you can count on me.'"

Discount, etc., Cont'd.

purchase all items that they handle at wholesale prices.

The company carries a complete line of hardware, including hand tools, lawn mowers, garden tools, farm tools, fencing, bathroom scales, plumbing supplies and equipment, builders' hardware, paint brushes, screen wire, stoves (both ranges and heaters); Houseware (Aluminum, enamel-ware and tin); ladders, mops and brooms; guns, ammunition, fishing equipment, bicycles, and a complete line of all types of furniture, etc. It will be necessary to present our USDA Membership Card to make a purchase. All purchases will be on a cash (Cont'd.--next Col.)

REID IS HONORED AT DINNER PARTY

By Margaret Huber

Upon invitation of the USDA Club of Dallas, T. Roy Reid, Director of Personnel in the Department, and his Assistant, J. F. Findlay, paid a special visit to the USDA Club in Dallas.

Both of these visitors spoke to members of the USDA Club in the YWCA Auditorium on November 15. The group enjoyed their comments, and many of us saw and met our genial personnel director for the first time.

Mr. Reid is a person with whom one can be at ease and he seemed to be at home with the USDA Club in Dallas. In honor of Mr. Reid and Mr. Findlay, and also as is our custom once each year, the USDA Club met in a social gathering at Lee Park on the evening of November 15.

This was one of the most successful meetings we have ever had. There were several hundred persons present, and the food served by Beck's was plentiful and delicious.

In addition to the excellent food, all of us appreciated the pleasant surroundings, the nice company, meeting of old and new friends, and in general a fine time.

We believe Mr. Tulane Smith and Mr. Frank Pearl and his committee should be complimented for having for us such an entertaining evening.

On this basis, states Miss Margaret Huber, Chairman of the Employee Welfare Committee.

Movie, Telephone, etc.
Cont'd.

your conversation, e.g. "I'm sorry but Mr. Smith is out of the city--May I tell him who called?" Mr. Thompson is not here right now. May I take a message?" --note the name of the person who called, his telephone number, the time, and if he wishes to be called--repeat the information to be sure it is correct. Deliver the message promptly--have paper and pencil ready at all times.

Information

When information is sought requiring time for research, remember to suggest a return call; if you have the wrong number, apologize --in receiving a wrong number be equally as courteous remembering your occasional errors in calling--Answer the telephone before the third ring--promptness denotes efficiency.

Closing a Call

When through talking, say "Good-Bye;" Hang up gently--slamming the receiver is as discourteous as slamming the door.

Remember--a telephone call represents the Department and as Mr. T. Roy Reid stated in his address each of us is responsible for the reputation of the United States Department of Agriculture. Thanks to our telephone company for the movie.